



Ziezo
BEURS



Veine
DAGEN

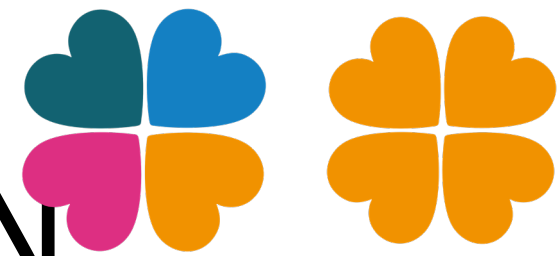
ONTMOETEN & ONTDEKKEN

**De VeineDAGEN en ZiezoBEURS vinden plaats
op 15 |16 |17 april 2027. Zet jij de data alvast in je agenda?**

Het grootste platform in Nederland voor iedereen met een beperking, familie, vrienden en zorgprofessionals.
De ZiezoBEURS en de VeineDAGEN vormen dé ontmoetingsplek waar bezoekers samenkomen om kennis op te doen, inspiratie te vinden en praktische oplossingen te ontdekken.



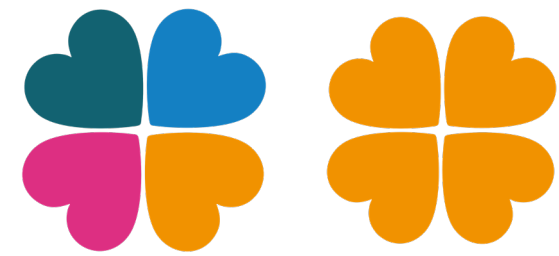
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Background on VeineDAGEN

Every year, our team organizes the largest event for people with disabilities in the Netherlands: the VeineDAGEN at the Jaarbeurs in Utrecht. For three days, we roll out the red carpet for everyone with a disability and all the people around them—family, friends, and professionals such as caregivers, therapists, WMO officials, and so on. We are happy to connect people and facilitate a space where everyone can come together.

- 9th edition – for the fourth time at the Jaarbeurs in Utrecht
- For the fourth time, the ZiezoBEURS is part of the VeineDAGEN
- In Halls 2, 3, and 4 at the Jaarbeurs Utrecht
- On Thursday, April 15, Friday, April 16, and Saturday, April 17, from 9:30 a.m. to 4:30 p.m.
- VeineDAGEN is part of Dutch Health Week

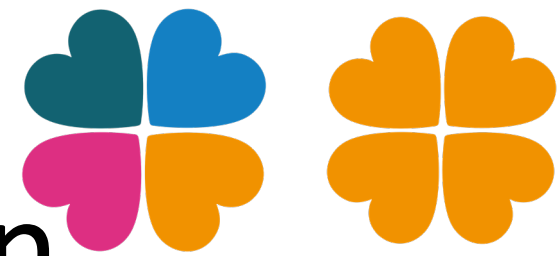


On the Move

- VeineDAGEN & ZiezoBEURS is a place to meet and discover
- VeineDAGEN & ZiezoBEURS replaces the former Supportbeurs
- The last edition featured over 300 participating companies
- Plenty of attention and booths geared toward children
- Lectures & workshops
- Free for visitors

We're all about creating a great atmosphere, meaningful encounters, good conversations, advice, information, and inspiration. We want to surprise you!



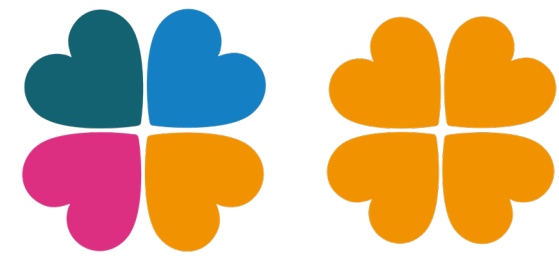


The stock market remains open

- Als onderdeel van deelname leggen we de gehele beurs 3D vast waardoor we na afloop van de beurs virtueel toegankelijk blijven
- As part of our participation, we'll capture the entire trade show in 3D, allowing us to remain virtually accessible after the event ends.
- A great addition for all exhibitors.
- Just like "Google Street View."
- See [Virtuele Veine Dagen](#)
- For up to six months after the trade show, visitors can take a look around your booth and note down your contact information.

Together, we're continuing to build the largest information platform for everyone with a disability in the Netherlands. Because we want to provide our target audience with the best possible support!





Four Types of Stands

Note: All prices listed are exclusive of VAT.

Normal booth

Booth prices starting at 4 m²: €235.00 per m²—includes:

- Standard booth construction (walls, trim strips with company name in aluminum profiles with spotlights)
- Flooring
- One power outlet
- Maximum booth size is 70 m²
- PR and marketing campaign

Island booth

Prices for booths starting at 4 m²: €235.00 per m²—includes:

- Standard booth construction (NO walls, trim moldings with company name in aluminum profiles with spotlights)
- Floor covering
- One power outlet
- Maximum booth size is 70 m²
- PR and marketing campaign

MINI Booth

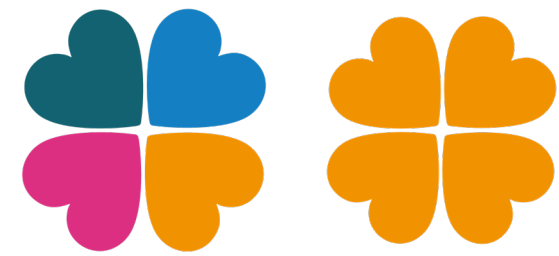
MINI Booth Prices: For startups and small businesses, 2m² booths are available for €425.00, including:

- Standard booth construction (walls, company name on the back wall, and spotlights)
- Floor covering
- NO table this year
- PR and marketing campaign

MARKET STALL

MARKET STALL PRICES: Market stalls for sales at the fair are available for €325.00, including:

- A 0.8 x 2-meter stall
- For exhibitors selling small items directly only
- Lighting
- PR and marketing campaign



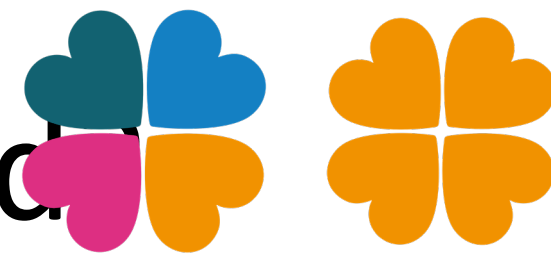
Additional Options

- Host companies or additional brand names pay €125 for listing on the website and in the trade show brochure
- Lead scanning (lanyards with badges) €325 using your own device(s)
- Lectures and/or workshops €100 per 30 minutes
- Lockable space (cabinet) inside the booth: 1x1 meter € 210 / 1x2 meters € 275 / 1x3 meters € 307.50 *
- Lockable space (cabinet) outside the booth: 1x1 meter € 310 / 1x2 meters € 410 / 3x1 meters € 460 *
- Printing on the back wall – price available upon request through the booth builder (see portal)
- Televisions, furniture, (additional) electricity, lunches, etc., can be ordered directly from Jaarbeurs (see portal)

*Larger cabinets are available; price upon request

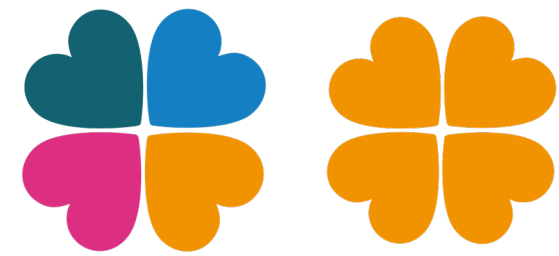
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Where do you want to stand



For the latest version of the map, visit the website: [Plattegrond beurs - Veine Dagen](#)

A Look Back at 2026



You can get a glimpse of 2026 on our YouTube channel: https://youtu.be/FoB0AS_vmVI

Feel free to call us!
Mariëlle
(+31 (0) 6 55 802 800)
and Renée
(+31 (0) 6 54 654 763)

